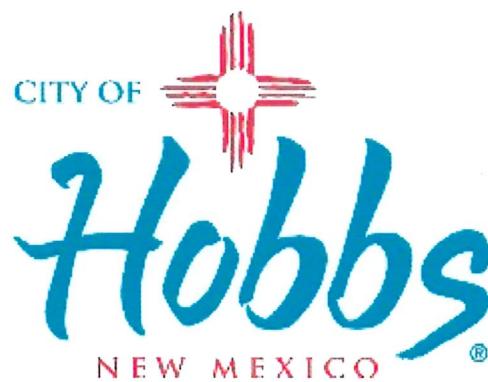


# Lodgers' Tax Agenda



**Chairperson**

Jack Robertson

**Members**

Oscar Gonzalez

Thomas K. Wilson II

Lahcen Tigui

Terry Sowell

15

January 14, 2026



## LODGERS' TAX BOARD AGENDA

### Regular Meeting Agenda

**Date:** Wednesday, January 14, 2026

**Place:** 200 E. Broadway, 1<sup>st</sup> Floor City Hall Annex, Hobbs, New Mexico

**Time:** 3:00 p.m.

*Jack Robertson, Chairperson  
Tourist Industry Related*

*Lahcen Tigui  
Lodging Industry Related*

*Thomas K. Wilson II  
Lodging Industry Related*

*Oscar Gonzalez  
Member-At-Large*

*Terry Sowell  
Tourist Industry Related*

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- 1. Call to Order**
- 2. Roll Call**
- 3. Pledge of Allegiance**
- 4. Approval of Minutes:** April 9, 2025
- 5. Communications from Citizens** (3-minute limit per citizen)
- 6. Discussion/Updates:**
  - a. Financial Report (*Toby Spears, Finance Director*)
- 7. Action Items**
  - a. Annual Open Meetings Act Notice (*Medjine Desrosiers-Douyon, Deputy City Attorney*)

- b. City of Hobbs - CORE  
*Downtown Slam and Jam – Gus Macker (\$12,340.00)*  
*April 25 and 26, 2026*
- c. United Way of Lea County  
*Reading Under the Lights (\$10,725.00)*  
*April 17, 2026*
- d. Hobbs Airfield Speedway  
*Flashlight Cash Days (\$4,700.00)*  
*March 20 and 21, 2026*
- e. Hobbs USSSA  
*Appreciation Tournament (\$5,000.00)*  
*February 21 and 22, 2026*  
*March Madness (\$9,000.00)*  
*March 14 and 15, 2026*  
*Blind as a Bat Umpire Tournament (\$5,000.00)*  
*March 28 and 29, 2026*  
*Angel for Autism Arena Play Tournament (\$5,000.00)*  
*April 11 and 12, 2026*  
*Hobbs SuperSlam NIT (\$10,500.00)*  
*April 25 and 26, 2026*
- f. Hobbs Hispano Chamber of Commerce  
*Dia Del Nino Festival – Children's Day Festival (\$22,408.00)*  
*April 25, 2026*  
*Cinco De Mayo Festival (\$24,990.00)*  
*May 2, 2026*

## 8. Event Summaries

## 9. Adjournment

The City will make every effort to provide reasonable accommodations for people with disabilities who wish to attend a public meeting. Please notify the City at least 24 hours before the meeting by calling 575-397-9208.

Notice is hereby given that a quorum of the Hobbs City Commission may be in attendance at City Advisory Board meetings.

**Next Meeting Date:  
Wednesday, April 8, 2026, at 3:00 p.m.**

Minutes of the regular meeting of the Lodgers' Tax Board held on Wednesday, April 9<sup>th</sup>, 2025, at 3:00 p.m. in the City Commission Chamber, 200 East Broadway, 1<sup>st</sup> Floor Annex, Hobbs, New Mexico.

Chairperson Pro-Tem Oscar Gonzalez called the meeting to order. The following members were present:

Oscar Gonzalez, Chairperson Pro-Tem  
Lahcen Tigui  
Thomas K. Wilson II

Absent: Jack Robertson  
Terry Sowell

Also Present: Toby Spears, Finance Director  
Jan Fletcher, City Clerk  
5 Citizens

### **Pledge of Allegiance**

Chairperson Pro-Tem Oscar Gonzalez led the Pledge of Allegiance.

### **Approval of Minutes**

Mr. Lahcen Tigui moved that the minutes of the meeting held January 8, 2025, be approved as presented. Mr. Thomas Wilson seconded the motion and the vote was recorded as follows: Gonzalez yes, Tigui yes, Wilson yes. The motion carried.

### **Financial Report**

Mr. Toby Spears, Finance Director, presented the revenue report and explained the funding cycle and the annual/monthly collection for the Lodgers' Tax fund. He stated the ending balances as of March 31, 2025, are as follows:

Ending Cash Balance	\$ 1,928,178.55
Year to Date Revenue	\$ 1,419,087.14
Year to Date Expenditures	\$ 1,191,966.15
Available for Profit, Non-Profit & Public Entities	\$ 377,900.88
Available for Local Government (City and County)	\$ 1,136,258.13
Available for Airline Subsidy	\$ 414,019.55

Mr. Spears reminded all requesters they will need to have an organization representative attend the next meeting of the Hobbs City Commission on Monday, April 21, 2025, regarding their requests.

### **Request for Funding**

Presentations were made by the following organizations and recommendations were made by the Board as follows:

#### ***United Way of Lea County***

TURFS – Flag Football Bowl  
June 14, 2025

**Original Request: \$12,000.00**

**Board Recommendation to Commission: \$12,000.00**

Ms. Rebecca Titus and Ms. Brittany Embry, representatives for United Way of Lea County, presented the request for funding for TURFS (Teams United Representing Field Sports) Flag Football Bowl in the amount of \$12,000.00.

Ms. Titus explained that United Way raises funds for the Hobbs Schools Crisis Fund but is now looking to expand support to the Lea County Schools Crisis Fund, which provides assistance to students facing homelessness. Their efforts include providing mattresses, hotel stays, eviction assistance, and bus passes through Hobbs Express for students who do not qualify for a school bus route, due to the hotel stay.

She emphasized that all proceeds from this event will go directly to the Hobbs Schools Crisis Fund, with no overhead or administrative costs deducted. United Way of Lea County works closely with the McKinney-Vento program in schools, which supplies hygiene products, while United Way steps in to fill additional gaps in student needs.

For promotion, Ms. Titus shared that they have expanded their outreach to Lubbock, Roswell, and Midland. She noted that they modeled this event after Hike It and Spike It, a now-dissolved sports event. Two teams have already registered, and four others from Roswell have expressed interest.

During the meeting, Mr. Tigui inquired whether the one-day event would result in significant overnight stays. Ms. Titus responded that they plan to track attendance numbers, and Ms. Embry added that a mandatory coaches' meeting the night before the event would likely lead to some overnight stays.

Mr. Wilson moved that funding in the amount of \$12,000.00 be forwarded to the Hobbs City Commission for consideration. Mr. Tigui seconded the motion and the vote was recorded as follows: Gonzalez yes, Tigui yes, Robertson yes. The motion carried.

**Lea County Fair & Rodeo**

2025 Hispanic Heritage Celebration Night

August 1, 2025

2025 American Hero's Night

August 8, 2025

***Original Request: \$104,315.00***

***Board Recommendation to Commission: \$104,315.00***

***Original Request: \$104,365.00***

***Board Recommendation to Commission: \$104,365.00***

Mr. Wyatt Duncan, Lea County Fairgrounds Director and representative for Lea County Fair & Rodeo, presented the request for two events the 2025 Hispanic Heritage Celebration Night in the amount of \$104,315.00, and 2025 American Hero's Night in the amount of \$104,365.00.

Mr. Duncan announced that the Lea County Fair and Rodeo is scheduled to take place from August 1st to August 8th. He shared that the event will feature six different artists performing over six nights, with the first evening dedicated to Hispanic Heritage Night.

He explained that the requested funds would cover artist fees, sound and production costs, and advertising, including placements in newspapers, billboards, and radio ads in markets such as Carlsbad, Roswell, and Lubbock and more. According to Mr. Duncan, last year's Fair and Rodeo attracted 15,000 visitors per night, and many of the performing artists typically stay at Zia Park Hotel for at least two nights.

Additionally, Mr. Duncan presented a separate request for American Heroes Night, an event dedicated to honoring first responders. He noted that the night will end with a concert, which is expected to draw between 10,000 and 15,000 attendees.

Mr. Wilson moved that funding in the amount of \$104,315.00 for 2025 Hispanic Heritage Celebration Night be forwarded to the Hobbs City Commission for consideration. Mr. Tigui seconded the motion and the vote was recorded as follows: Gonzalez yes, Tigui yes, Wilson yes. The motion carried.

Mr. Wilson moved that funding in the amount of \$104,365.00 for 2025 American Hero's Night be forwarded to the Hobbs City Commission for consideration. Mr. Tigui seconded the motion and the vote was recorded as follows: Gonzalez yes, Tigui yes, Wilson yes. The motion carried.

**Hobbs Chamber of Commerce, Inc.**

Hobbs August Nites

August 29 and 30, 2025

**Original Request: \$23,179.77**

**Board Recommendation to Commission: \$23,179.77**

Mr. Amancio Cruz, representative for Hobbs Chamber of Commerce, Inc., presented the request for Hobbs August Nites in the amount of \$23,179.77.

Mr. Cruz explained that the requested funding would be used for advertising the event through local newspapers and statewide radio promotions, including select cities in Texas. Additionally, funds would cover the cost of t-shirts distributed at the event to attendees traveling from out of town.

Mr. Wilson moved that funding in the amount of \$23,179.77 for the Hobbs Chamber of Commerce, Inc. be forwarded to the Hobbs City Commission for consideration. Mr. Tigui seconded the motion and the vote was recorded as follows: Gonzalez yes, Tigui yes, Wilson yes. The motion carried.

**Hobbs Hispano Chamber Foundation**

Fiestas de Septiembre

September 6, 2025

**Original Request: \$25,000.00**

**Board Recommendation to Commission: \$25,000.00**

Mr. Saul Villarreal and Ms. Rosa Carrillo, representatives for Hobbs Hispano Chamber Foundation, presented the request for funding for the Fiestas de Septiembre, in the amount of \$25,000.00.

Mr. Villarreal explained that Fiestas de Septiembre is an annual concert event celebrating the independence of Mexico and several other Latin American countries. The event is scheduled for early September, so it will not conflict with the timing of a major boxing match, which typically occurs around the middle of the month.

He highlighted that last year's event was highly successful, drawing approximately 5,000 to 6,000 attendees. The featured band, Banda Los Recoditos, attracted a large crowd. This year, the event will showcase Banda Crusillos, a group known for its vibrant and energetic performances that appeal to all generations, particularly younger audiences. It is expected that 1,000 to 2,000 attendees will be traveling from out of town.

The requested funds will be used exclusively for advertising in West Texas and Southeast New Mexico to promote the event. Fiestas de Septiembre is a free event, featuring food trucks, live performances, face painting, and more.

During the meeting, the event was not put to a vote due to a conflict with one member abstaining, leaving only two other Board Members present. Mr. Wilson moved that funding in the amount of \$25,000.00 for Fiestas de Septiembre be forwarded to the Hobbs City Commission for consideration. Mr. Tigui seconded the motion, and the vote was recorded as follows: Gonzalez abstained, Tigui yes, Wilson yes. The motion failed.

**Hobbs Airfield Speedway**

*Summer Melt Down No Prep #4*

*July 5, 2025*

*Flashlight Cash Days No Prep*

*August 2, 2025*

***Original Request: \$2,500.00***

***Board Recommendation to Commission: \$2,500.00***

***Original Request: \$2,500.00***

***Board Recommendation to Commission: \$2,500.00***

Mr. Jamal R. Awwad, representative for Hobbs Airfield Speedway, presented the request for funding for the Summer Melt Down no Prep #4, in the amount of \$2,500.00 and Flashlight Cash Days No Prep, in the amount of \$2,500.00. He explained the funding requested will be used for radio advertising and for professional performance fees to the promoter of each event.

Mr. Awwad stated the first race is a two-day event with approximately sixty to eighty cars. Most drivers are from out of town; some from Albuquerque, Arizona, El Paso and some from East Texas. The promoter for this event is Cory Escobedo.

Mr. Awwad said the second race's promoter is from East Texas, named Robert Smith. He said both races are no prep events with street racers which attracts many racers.

Mr. Wilson moved that funding in the amount of \$2,500.00 for Summer Melt Down No Prep #4 be forwarded to the Hobbs City Commission for consideration. Mr. Tigui seconded the motion and the vote was recorded as follows: Gonzalez yes, Tigui yes, Wilson yes. The motion carried.

Mr. Wilson moved that funding in the amount of \$2,500.00 for Flashlight Cash Days No Prep be forwarded to the Hobbs City Commission for consideration. Mr. Tigui seconded the motion and the vote was recorded as follows: Gonzalez yes, Tigui yes, Wilson yes. The motion carried.

**Hobbs USSSA**

Jewelz on the Turf NIT

*May 23 through 25, 2025*

NM/WTX All State

*August 9 and 10, 2025*

*Playing with the Stars Draft Tournament*

*August 1 through 3, 2025*

**Original Request: \$9,000.00**

**Board Recommendation to Commission: \$9,000.00**

**Original Request: \$9,000.00**

**Board Recommendation to Commission: \$9,000.00**

**Original Request: \$5,000.00**

**Board Recommendation to Commission: \$5,000.00**

Ms. Julie Rodriguez, representative for Hobbs USSSA, presented the request for funding for three events the Jewelz on the Turf Tournament in the amount of \$9,000.00, the NM/WTX All State Tournament in the amount of \$9,000.00, and the Playing with the Stars Draft Tournament in the amount of \$5,000.00.

Ms. Rodriguez explained that the first event is a National Invitation Tournament which is limited to 60 teams based on the available field capacity.

She then described the New Mexico All State Tournament which consists of MVP All-Star teams. Last year, 600 players registered and participated in the competition.

The final request is for the Playing with Stars Draft Tournament, an event designed for adult players who sign up individually, are drafted onto teams, and are coached by Conference players. All tournaments are two-day events, with the majority of participants traveling in from out of town.

Mr. Wilson moved that funding in the amount of \$9,000.00 for the Jewelz on the Turf Tournament be forwarded to the Hobbs City Commission for consideration. Mr. Tigui seconded the motion and the vote was recorded as follows: Gonzalez yes, Tigui yes, Wilson yes. The motion carried.

Mr. Wilson moved that funding in the amount of \$9,000.00 for the NM/WTX All State Tournament be forwarded to the Hobbs City Commission for consideration. Mr. Tigui seconded the motion and the vote was recorded as follows: Gonzalez yes, Tigui yes, Wilson yes. The motion carried.

Mr. Wilson moved that funding in the amount of \$5,000.00 for the Playing with the Stars Draft Tournament be forwarded to the Hobbs City Commission for consideration. Mr. Tigui seconded the motion and the vote was recorded as follows: Gonzalez yes, Tigui yes, Wilson yes. The motion carried.

**Permian Basin USSSA**

*Baseball Moms are the Best*

*May 10 and 11, 2025*

*Last Chance for Rings*

*July 26 and 27, 2025*

***Original Request: \$24,988.80***

***Board Recommendation to Commission: \$24,988.80***

***Original Request: \$24988.80***

***Board Recommendation to Commission: \$24,988.80***

Ms. Julie Rodriguez, standing in for Mr. Tommy Hawkins, representative of Permian Basin USSSA, presented the funding request for two events: Baseball Moms are the Best in the amount of \$24,988.80, and Last Chance for Rings, in the amount of \$24,988.80.

Ms. Rodriguez explained that Baseball Moms are the Best is held on Mother's Day weekend and consistently performs well. The tournament hosts approximately 80 to 85 teams, with only 10 local teams, the majority of teams come from out of town.

She further noted that Last Chance for Rings serves as a World Event qualifier, also averaging 80 to 85 teams. The requested funding would be used solely for promotional items, including rings, t-shirts, banner awards, MVP medals, and more.

Mr. Wilson moved that funding in the amount of \$24,998.80 for the Baseball Moms are the Best Tournament be forwarded to the Hobbs City Commission for consideration. Mr. Tigui seconded the motion and the vote was recorded as follows: Gonzalez yes, Tigui yes, Wilson yes. The motion carried.

Mr. Wilson moved that funding in the amount of \$24,988.80 for the Last Chance for Rings Tournament be forwarded to the Hobbs City Commission for consideration. Mr. Tigui seconded the motion and the vote was recorded as follows: Gonzalez yes, Tigui yes, Wilson yes. The motion carried.

**Economic Development Corporation of Lea County**

*FlyHobbs Marketing Campaign*

*July 1, 2025 through June 30, 2026*

***Original Request: \$200,000.00***

***Board Recommendation to Commission: \$200,000.00***

Ms. Jennifer Grassham, representative of the Economic Development Corporation of Lea County, presented a \$200,000.00 funding request for the FlyHobbs Marketing Campaign.

She provided a PowerPoint presentation highlighting brand awareness efforts and strategies to reduce the loss of travelers opting for flights out of Midland/Odessa and Lubbock instead of Hobbs. The campaign is executed in partnership with an advertising agency and a consulting partner who directly engages with United Airlines.

The campaign's central message is: "If you gotta fly somewhere, Fly Hobbs." Rather than focusing on the airline itself, the marketing efforts emphasize the destination, aiming to attract both business and leisure travelers.

Ms. Grassham also presented data from the past 12 months, showing that 53% of passengers come from New Mexico, Texas, and Colorado. Currently, flights are available to Colorado and Houston, with plans to expand service to Dallas Lovefield. Additionally, she noted that approximately 6,300 visitors have stayed in local hotels.

During the meeting, Mr. Gonzalez inquired whether the campaign primarily utilizes digital advertising or television commercials. Ms. Grassham explained that television commercials are significantly more expensive so most advertising efforts focus on printed materials. She also mentioned that 80% of available airline seats are usually occupied.

Mr. Wilson moved that funding in the amount of \$200,000.00 for the Fly/Hobbs Marketing Campaign be forwarded to the Hobbs City Commission for consideration. Mr. Tigui seconded the motion and the vote was recorded as follows: Gonzalez yes, Tigui yes, Wilson yes. The motion carried.

<b>Hobbs Juneteenth Committee</b>
<i>Hobbs Juneteenth Freedom Festival</i>
<i>June 20 through 22, 2025</i>
<b>Original Request: \$57,287.50</b>
<b>Board Recommendation to Commission: \$25,000.00</b>

Mr. Byron Marshall representative of Hobbs Juneteenth Committee, presented the request for funding for the Hobbs Juneteenth Freedom Festival in the amount of \$57,287.50.

Mr. Marshall announced that this year marks the 30th Annual Juneteenth Celebration, a nationally recognized holiday commemorating freedom, often regarded as the Fourth of July for the Black community. The requested funds will be used for advertising and securing artists for the event, which will be held at

Booker T. Washington Elementary Park. Featured artists will be brought in from Amarillo, El Paso, and Albuquerque.

Additionally, Mr. Marshall shared that they are partnering with Lea County Children's Librarian Jaime Walters, who will host a story reading and craft session for children. A certified chef will also be present to teach kids how to make "pizza" using watermelon and fruit.

The celebration will feature food vendors, games, a three-on-three basketball tournament, and an educational program inside Booker T. Washington Elementary.

In response to Chairperson Pro-Tem Gonzalez' question, Mr. Spears stated the maximum funding available for non-profit and for-profit organizations is \$25,000.00.

Mr. Wilson moved that funding in the amount of \$25,000.00 for the Hobbs Juneteenth Freedom Festival be forwarded to the Hobbs City Commission for consideration. Mr. Tigui seconded the motion and the vote was recorded as follows: Gonzalez yes, Tigui yes, Wilson yes. The motion carried.

**Tru Roping Productions**

*King of All Truck Ropings*

*May 3 and 4, 2025*

***Original Request: \$25,000.00***

***Board Recommendation to Commission: \$16,600.00***

Ms. Kimberly Trujillo, a representative for Tru Roping Productions, presented the request for funding for King of All Truck Ropings in the amount of \$25,000.00.

Ms. Trujillo explained the organization began as a local team roping event in their backyard and has since gained popularity across the country. Their main event has traditionally been held in Clovis but due to numerous requests, they are working on expanding. Last year, they hosted an event in Hobbs, which was completely sold out and highly successful.

She stated the prize fund is set at a total of \$100,000.00 regardless of whether one team or the maximum of 320 teams participates. The grand prize is a fully loaded F-350 4x4 King Ranch Diesel dually truck, making them the only organization to offer such a high-value award. Additionally, numerous giveaways are provided for families in attendance.

Ms. Trujillo noted the event has been featured in the Team Roping Journal and Super Looper, two widely recognized magazines that reach an audience of over

300,000 readers. Teams from Canada, Florida, and across the United States have entered their competition.

During the meeting, Mr. Spears inquired whether the organization was structured as an LLC. Ms. Trujillo responded the organization is for profit and she has a printout available for him.

Ms. Trujillo confirmed that 20 hotel rooms have already been secured for family and friends attending the event. Given that the competition is a two-day event, she emphasized that most participants and attendees will be coming from out of town, ensuring multiple overnight stays.

After a short discussion, Mr. Wilson moved that funding in the amount of \$16,600.00 for the Tru Roping Productions be forwarded to the Hobbs City Commission for consideration. Mr. Tigui seconded the motion and the vote was recorded as follows: Gonzalez yes, Tigui yes, Wilson yes. The motion carried.

**The Works Combat Academy**

*Beatdown on Broadway*

*May 3, 2025*

**Original Request: \$9,779.05**

**Board Recommendation to Commission: \$9,779.05**

Ms. Angelica Sparenberg, a representative for The Works Combat Academy, presented the request for funding for the Beatdown on Broadway in the amount of \$9,779.05.

Ms. Sparenberg announced this will be the second annual Beatdown on Broadway, a boxing event featuring local fighters as well as competitors from Lubbock, Midland, Arizona, Denver, and California. The event is free to the community with some sponsorships secured, though no profit is made from the fights. All funds raised will be reinvested in youth programs.

She explained the organization is partnered with Humphrey House, CYFD (Children, Youth & Family Department), and Hobbs Schools, providing a safe space for young athletes to develop their skills, stay out of trouble, and showcase their talent. The initiative also helps parents who cannot afford to send their children to out-of-town fights, as opportunities for local competition in Hobbs are limited.

Coach Llamas emphasized that boxing is a sport, and the athletes involved train rigorously, just like football, track, or basketball players. He described the event as a valuable opportunity for fighters to demonstrate the skills they work on daily.

Ms. Sparenberg stated the event will be hosted at Shipp Street Plaza, welcoming all members of the community. She advised attendees to bring their own chairs and canopies, as temperatures tend to get high. Currently, 120 fighters are registered, with many traveling from Southeast Texas, New Mexico, Arizona and California.

Coach Llamas stated the boxing commission will be present to officiate, along with a traveling doctor, ensuring a safe and regulated competition. He noted that last year's event attracted approximately 800 attendees, and he expects a similar turnout this year. Many participants will stay overnight, as weigh-ins begin at 7:00 a.m. the morning of the event.

Mr. Wilson moved that funding be approved in the total amount of \$9,779.05. Mr. Tigui seconded the motion and the vote was recorded as follows: Gonzalez yes, Tigui yes, Wilson yes. The motion carried.

### **Event Summary**

None

### **Adjournment**

There being no further business or comments, Chairperson Pro-Tem Gonzalez moved that the meeting adjourn. Mr. Tigui seconded the motion and the vote was recorded as follows: Gonzalez yes, Tigui yes, Wilson yes. The motion carried and the meeting adjourned at 4:01 p.m.

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Chairperson

City of Hobbs  
City Attorney

CITY OF HOBBS LODGER'S TAX BOARD

NOTICE STATING THE REASONABLE NOTICE PROCEDURES FOR  
THE CITY OF HOBBS LODGER'S TAX BOARD PURSUANT TO THE  
NEW MEXICO OPEN MEETINGS ACT

WHEREAS, The City of Hobbs Lodger's Tax Board met in regular session at the City Hall, City Commission Chambers located at 200 E. Broadway, 1<sup>st</sup> Floor Annex, Hobbs, New Mexico on January 14, 2026, at 3 p.m. as required by law; and

WHEREAS, Section 10-15-1(B) of the Open Meetings Act (NMSA 1978, Sections 10-15-1 to -4) states that, except as may be otherwise provided in the Constitution or the provisions of the Open Meetings Act, all meetings of quorum of members of any board, council, commission, administrative adjudicatory body or other policymaking body of any state or local public agency held for the purpose of formulating public policy, discussing public business or for the purpose of taking any action within the authority of or the delegated authority of such body, are declared to be public meetings open to the public at all times; and

WHEREAS, all persons desiring shall be permitted to attend and listen to the deliberations and proceedings of all public meetings; and

WHEREAS, any meetings subject to the Open Meetings Act at which the discussion or adoption of any proposed resolution, rule, regulation or formal action occurs shall be held only after reasonable notice to the public; and

WHEREAS, Section 10-15-1(D) of the Open Meetings Act requires the City of Hobbs Lodger's Tax Board to determine annually what constitutes reasonable notice of its public meetings;

NOW, THEREFORE BE IT RESOLVED BY THE CITY OF HOBBS LODGER'S TAX BOARD that:

1. All meetings shall be held at City Hall, City Commission Chambers, 200 E. Broadway, 1<sup>st</sup> Floor Annex, Hobbs, New Mexico at 3 p.m., or as otherwise indicated in the meeting's notice.
2. Unless otherwise specified, regular meetings shall be held each quarter (January, April, July, and October) on the second Wednesday of the month. The agenda will be available at least seventy-two hours prior to the meeting from the City Clerk's Office, whose office is located at City Hall, 200 E. Broadway, in Hobbs, New Mexico. The agenda will also be posted on the Public Notice Board located on the first floor of City Hall, and on the City of Hobbs' website at [www.hobbsnm.org](http://www.hobbsnm.org).
3. Special meetings may be called at any time by the written request to the Chairperson of the Lodgers' Tax Advisory Board by three (3) members, or on call by the Chairperson with the written consent of all members of the Board. In the event a special meeting is called, three days' notice must be given to the members of the Board of the calling of such special meeting. The notice for a special meeting shall include an agenda for the meeting or information on how a copy of the agenda may be obtained. The agenda will be available at least seventy-two hours before the meeting and posted on the City of Hobbs' website at [www.hobbsnm.org](http://www.hobbsnm.org).
4. Emergency meetings will be called only under unforeseen circumstances that

demand immediate action to protect the health, safety and property of citizens or to protect the public body from substantial financial loss. The City of Hobbs Lodger's Tax Board will avoid emergency meetings whenever possible. Emergency meetings may be called by the Board Chair or a majority of the members with twenty-four hours prior notice, unless threat of personal injury or property damage requires less notice. The notice for all emergency meetings shall include an agenda for the meeting or information on how the public may obtain a copy of the agenda. Within ten days of taking action on an emergency matter, the City of Hobbs Lodger's Tax Board, through the City of Hobbs City Commission, will notify the Attorney General's Office.

5. For the purpose of regular meetings described in Paragraph 2 of this notice, notice requirements are met if notice of the date, time, place and agenda is posted in the following locations: on the Public Notice Board located on the first floor of City Hall, and the City of Hobbs' website at [www.hobbsnm.org](http://www.hobbsnm.org). Copies of the written notice shall also be mailed to those broadcast stations licensed by the Federal Communications Commission and newspapers of general circulation that have made a written request for notice of public meetings.
6. For the purposes of special meetings and emergency meetings described in Paragraphs 3 and 4, notice requirements are met if notice of the date, time, place and agenda is provided by telephone to newspapers of general circulation in the state and posted on the Public Notice Board located on the first floor of City Hall. Telephone notice also shall be given to those broadcast

stations licensed by the Federal Communications Commission and newspapers of general circulation that have made a written request for notice of public meetings.

7. In addition to the information specified above, all notices shall include the following language:

If you are an individual with a disability who is in need of a reader, amplifier, qualified sign language interpreter, or any other form of auxiliary aid or service to attend or participate in the hearing or meeting, please contact The City Clerk's Office at City Hall located at 200 E. Broadway, Hobbs, New Mexico or by calling (575) 397-9239 at least 72 hours prior to the meeting or as soon as possible. Public documents, including the agenda and minutes, can be provided in various accessible formats. Please contact The City Clerk's Office if a summary or other type of accessible format is needed.

8. The City of Hobbs Lodger's Tax Board may close a meeting to the public only if the subject matter of such discussion or action is excepted from the open meeting requirement under Section 10-15-1(H) of the Open Meetings Act.

(a) If any meeting is closed during an open meeting, such closure shall be approved by a majority vote of a quorum of the City of Hobbs Lodger's Tax Board taken during the open meeting. The authority for the closed meeting and the subjects to be discussed shall be stated with reasonable specificity in the motion to close and the vote of each individual member on the motion to close shall be recorded in the minutes. Only those subjects specified in

the motion may be discussed in the closed meeting.

- (b) If a closed meeting is conducted when the City of Hobbs Lodger's Tax Board is not in an open meeting, the closed meeting shall not be held until public notice, appropriate under the circumstances, stating the specific provision of law authorizing the closed meeting and the subjects to be discussed with reasonable specificity, is given to the members and to the general public.
- (c) Following completion of any closed meeting, the minutes of the open meeting that was closed or the minutes of the next open meeting if the closed meeting was separately scheduled, shall state whether the matters discussed in the closed meeting were limited only to those specified in the motion or notice for closure.
- (d) Except as provided in Section 10-15-1(H) of the Open Meetings Act, any action taken as a result of discussions in a closed meeting shall be made by vote of the City of Hobbs Lodger's Tax Board in an open public meeting.

9. As provided by NMSA 1978, §10-15-1(C), a member of the public body may participate in a meeting of the public body by means of a conference telephone or other similar communications equipment when it is otherwise difficult or impossible for the member to attend the meeting in person, provided that each member participating by conference telephone can be identified when speaking, all participants are able to hear each other at the same time and members of the public attending the meeting are able to hear any member of

the public body who speaks during the meeting. Additionally, the City of Hobbs Lodger's Tax Board may hold "virtual" meetings in response to a public health threat or corresponding public health orders from the State of New Mexico, provided that all measures advisable and necessary are implemented to ensure public access and participation.

PASSED, ADOPTED AND APPROVED this 14<sup>th</sup> day of January, 2026.

ATTEST:

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JACK ROBERTSON, Chair

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JAN FLETCHER, City Clerk

City of Hobbs  
CORE

**Request for Lodgers' Tax Assistance**  
**Contact Information**

Organization	City of Hobbs					
Name of Contact	Paula Drake					
Address	4827 N Lovington HWY					
City, State Zip	Hobbs NM, 88240					
Phone#/Fax#	575-391-6912					
email	pdrake@hobbsnm.org					

**Event Budget**

Income		Event 1	Event 2	Event 3	Event 4	Event 5	Total
	Sponsorships	13,640.00					13,640.00
	Sales	16,433.00					16,433.00
	Donations						-
	Prior Year Carryover						-
	Other (please explain)						-
	Total Income	30,073.00	-	-	-	-	30,073.00

EXPENSE (NON- LODGERS' TAX		Event 1	Event 2	Event 3	Event 4	Event 5	Total
	Cost of Sales Items	1,975.00					1,975.00
	Cost of Awards	6,824.00					6,824.00
	Building/Booth Rent	10,000.00					10,000.00
	Advertising	8,525.00					8,525.00
	Printing & Mailing	843.00					843.00
	Print Media						-
	Electronic Media						-
	Misc. (Please explain)						-
	Total NON- LODGERS' Exp.	28,167.00	-	-	-	-	28,167.00

NON -  
LODGERS'  
TAX

	Event 1	Event 2	Event 3	Event 4	Event 5	Total
Printing	90.00	-	-	-	-	90.00
Print Media	-	-	-	-	-	-
Electronic Media	2,520.00	-	-	-	-	2,520.00
Other	9,730.00	-	-	-	-	9,730.00
<b>TOTAL LODGERS' TAX REQ. SUMMARY</b>	<b>12,340.00</b>					<b>12,340.00</b>

LODGERS'  
TAX

Instructions: Please complete all areas of PINK that apply. Lodgers' Tax Budget Summary must reconcile to Event Details

# Lodgers' Tax Budget - Event Number 1

## Event Information

**Instructions:** Please complete all areas of PINK that apply.

United Way  
of  
Lea County

**Request for Lodgers' Tax Assistance**  
**Contact Information**

Organization	United Way of Lea County
Name of Contact	Brittany Embry
Address	320 N. Shipp st. Ste B
City, State Zip	Hobbs, NM 88240
Phone#/Fax#	575.397.2203 EXT 221
email	campaign@uwolc.org

**Event Budget**

		Event 1	Event 2	Event 3	Event 4	Event 5	Total
		\$10,000					10,000.00
Income	Sponsorships						-
	Sales						-
	Donations	\$20,000					20,000.00
	Prior Year Carryover						-
	Other (please explain)						-
	Total Income	30,000.00	-	-	-	-	30,000.00
EXPENSE (NON- LODGERS' TAX		Event 1	Event 2	Event 3	Event 4	Event 5	Total
	Cost of Sales Items						-
	Cost of Awards						-
	Building/Booth Rent						-
	Advertising						-
	Printing & Mailing						-
	Print Media						-
	Electronic Media	\$5,000					5,000.00
	Misc. (Please explain)						-
	Total NON- LODGERS' Exp.	5,000.00	-	-	-	-	5,000.00

NON -  
LODGERS'  
TAX

Lodgers' Tax Budget Summary						
	Event 1	Event 2	Event 3	Event 4	Event 5	Total
Printing	575.00	-	-	-	-	575.00
Print Media	-	-	-	-	-	-
Electronic Media	5,000.00	-	-	-	-	5,000.00
Other	5,150.00	-	-	-	-	5,150.00
<b>TOTAL LODGERS' TAX REQ. SUMMARY</b>	<b>10,725.00</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>10,725.00</b>

LODGERS'  
TAX

Instructions: Please complete all areas of PINK that apply. Lodgers' Tax Budget Summary must reconcile to Event Details

# Lodgers' Tax Budget - Event Number 1

## Event Information

Name of Event	Reading Under the Lights							
Date	April 17th, 2026							
Location	Watson Stadium - Hobbs High School							
Description	Reading Under the Lights is a county wide initiative aimed at bringing parents, students, and schools to promote learning. Last year's event had over 600 individuals and over 4 different school districts.							
Expected Attendance	1000	# of Overnights	200					
Is this an annual event?	Yes	Is this a new event?	No					
<b>PRINTING</b>								
Posters (save-the-date) Programs  Mailings	Cost	Quantity	Total	Flyers Tickets	Cost	Quantity	Total	
	2.50	100	250.00		\$0.65	500	325.00	
			-				-	
	SUBTOTAL				SUBTOTAL			325.00
	Cost	Quantity	Total					TOTAL PRINTING COSTS
<b>PRINT MEDIA</b>								
Newspaper	Name	# of ads		Cost	Total			
					-			
					-			
	SUBTOTAL			-				
Magazine/Other	Name	# of ads		Cost	Total			
					-			
					-			
	SUBTOTAL			-				
						TOTAL PRINT MEDIA		-
<b>ELECTRONIC MEDIA</b>								
Radio  Television  Social Media	Name	# of spots		Cost	Total			
	KLMA / MTD	90		\$10	900.00			
	Noalmark	50		\$13	650.00			
	Videographer	1		\$1,500	1,500.00			
	Facebook	3		\$150	450.00			
	Promo Content	1		\$1,500	1,500.00			
						TOTAL ELECTR. MEDIA		5,000.00
<b>OTHER EXPENSE</b>								
Professional Performance Fees  Sound and Lighting Costs  Sanction Fees  Promotional Items (eg: tshirts, rings, etc.)  Other: (please list)	Name	# of item	Cost		Total			
					-			
					-			
					-			
	T-shirts	150	\$13.50		2,025.00			
	Stickers	1000	\$0.50		500.00			
	Swag Bags	1500	\$1.75		2,625.00			
					-			
					-			
					-			
						TOTAL OTHER EXPENSE		5,150.00
<b>TOTAL REQUEST FOR EVENT 1</b>						10,725.00		

Instructions: Please complete all areas of PINK that apply.

# Hobbs Airfield Speedway



**City of Hobbs  
Annual Funding Guidelines  
Lodgers' Tax Requests for Proposal (RFP)  
from 05/01/2022 - 06/30/2023**

**RECEIVED**

**JAN 2 2026**

**OFFICE OF THE CITY CLERK  
HOBBS, NEW MEXICO**

The City of Hobbs and the Hobbs City Commission wish to ensure that your events have the greatest chance of success. The following guidelines have been adopted by the City Commission to outline procedures for the annual expenditures of Lodgers' Tax funds.

1. The City of Hobbs is accountable to the City Commission for Lodgers' Tax Funds and is responsible for the placement of any orders involving expenditures of Lodgers' Tax funds. The table below details eligible & non-eligible expenses per Ordinance # 1052

Eligible	Non-Eligible
Professional Performance Fees	Administrative Office Overhead
Sound and Lighting as Related to Performance	Website Costs
Advertising/Promotion Items	Real Property
Sanitation	Tangible Property
Sanction Fees	

For internal control purposes of lodgers' tax funds, the organization must provide valid proof of expenditures and contracts. Cash transactions by the organization (eg: cash currency payments to individuals) will not be considered valid. All invoices and contracts must be legible. The Finance Department may ask the organization to provide a W-9 for a vendor, cleared check, bank statement or other documentation to determine whether or not the transaction is valid for lodgers' tax. **Note: If cancellation of an event results in a refund of any deposit, this refund must be returned to the City of Hobbs Lodgers' Tax Fund.**

2. The organization requesting Lodgers' Tax funding shall designate a representative to serve in the capacity of spokesperson for that organization. The representative or designee must make all attempts to attend the Lodgers' Tax meeting or City Commission meeting as appropriate when requesting funding to answer questions.
3. All Requests for Proposal's (RFP's) for Lodgers' Tax **annual** funding must be received by **March 18th, 2022**. (This is to include all events to occur during the period indicated above for which your organization is requesting funding.)
4. A proposed budget must be submitted with the RFP for annual Lodgers' Tax funding explaining how fees and other revenues are to be used and include a detailed list of estimated expenses for any and all events on an annual basis.
5. Event Summaries from prior year funding will be required during the annual presentation process. Event summaries should include the number in attendance, the number of overnight stays and the actual revenue and expenditures. **Any unspent funding at the end of the funding cycle (05/01/2022-06/30/2023) will revert back to the City of Hobbs Lodgers' Tax Fund. Expenses will NOT be reimbursed after August 31, 2023.**
6. In addition to the above listed criteria, organizations requesting funding may be asked to provide the following information:

- Proof of non-profit status and copy of last years IRS form 990
- Proof of agency good standing with the NM Corporation Commission
- Proof of Workers-Comp or Liability Insurance Coverage

Advertising not included in the initial request for funding is the RESPONSIBILITY AND OBLIGATION OF THE ORGANIZATION PLACING SUCH ORDER.

I have read and fully understand the above guidelines for the Lodgers' Tax Funding.

Jamal Awwad  
Representative

Hobbs Airfield Speedway  
Name of Organization

12/26/2025  
date

**Request for Lodgers' Tax Assistance**  
**Contact Information**

Organization	Hobbs Airfield Speedway					
Name of Contact	Jamal Awwad					
Address	529 W. Gold Ave.					
City, State Zip	Hobbs , NM 88240					
Phone#/Fax#	575-631-5099					
email						

**Event Budget**

		Event 1	Event 2	Event 3	Event 4	Event 5	Total
							-
Income	Sponsorships						
	Sales	9,500.00					9,500.00
	Donations						-
	Prior Year Carryover						-
	Other (please explain)						-
Total Income		9,500.00	-	-	-	-	9,500.00
EXPENSE (NON- LODGERS' TAX		Event 1	Event 2	Event 3	Event 4	Event 5	Total
	Cost of Sales Items	2,780.00					2,780.00
	Cost of Awards	6,200.00					6,200.00
	Building/Booth Rent						-
	Advertising						-
	Printing & Mailing						-
	Print Media						-
	Electronic Media						-
	Misc. (Please explain)						-
	Total NON- LODGERS' Exp.	8,980.00	-	-	-	-	8,980.00

NON -  
LODGERS'  
TAX

**Lodgers' Tax Budget Summary**

	Event 1	Event 2	Event 3	Event 4	Event 5	Total	
Printing	-	-	-	-	-	-	
Print Media	-	-	-	-	-	-	
Electronic Media	1,200.00	-	-	-	-	1,200.00	
Other	Promoter(Talent)	3,500.00	-	-	-	-	3,500.00
TOTAL LODGERS' TAX REQ. SUMMARY	4,700.00	-	-	-	-	4,700.00	

LODGERS'  
TAX

Instructions: Please complete all areas of PINK that apply. Lodgers' Tax Budget Summary must reconcile to Event Details

# Lodgers' Tax Budget - Event Number 1

## Event Information

<b>Name of Event</b> Flashlight Cash Days <b>Date</b> March 20th and 21st, 2026 <b>Location</b> Hobbs Airfield Speedway 5333 N. A Street Hobbs, NM 88240  <b>Description</b> Daily Driver, True Street, Small Tire, Tailgate, Lil Gagster and RWYB Jr. Dragsters Class.									
<b>Expected Attendance</b> 600+		<b># of Overnights</b> 150							
<b>Is this an annual event?</b> yes		<b>Is this a new event?</b>							
<b>PRINTING</b>									
<b>Posters (save-the-date)</b>  <b>Programs</b>  <b>Mailings</b>	<b>Cost</b>	<b>Quantity</b>	<b>Total</b>	<b>Flyers</b>  <b>Tickets</b>	<b>Cost</b>	<b>Quantity</b>	<b>Total</b>		
			-					0.00	
			-					-	
	<b>SUBTOTAL</b>					<b>SUBTOTAL</b>			
						<b>TOTAL PRINTING COSTS</b>			-
<b>PRINT MEDIA</b>									
<b>Newspaper</b>	<b>Name</b>	<b># of ads</b>	<b>Cost</b>	<b>Total</b>					
			-			-			
	<b>SUBTOTAL</b>					-			
<b>Magazine/Other</b>	<b>Name</b>	<b># of ads</b>	<b>Cost</b>	<b>Total</b>					
			-			-			
	<b>SUBTOTAL</b>					-			
				<b>TOTAL PRINT MEDIA</b>			-		
<b>ELECTRONIC MEDIA</b>									
<b>Radio</b>  <b>Television</b>  <b>Social Media</b>	<b>Name</b>	<b># of spots</b>	<b>Cost</b>	<b>Total</b>					
			60		20.00	1,200.00			
					<b>TOTAL ELECTR. MEDIA</b>		1,200.00		
<b>OTHER EXPENSE</b>									
<b>Name</b>		<b># of item</b>	<b>Cost</b>	<b>Total</b>					
<b>Professional Performance Fees</b>		1	3,500.00	3,500.00					
<b>Sound and Lighting Costs</b>			-	-					
<b>Sanction Fees</b>			-	-					
<b>Promotional Items (eg: tshirts, rings, etc.)</b>			-	-					
<b>Other: (please list)</b>			-	-					
				<b>TOTAL OTHER EXPENSE</b>			3,500.00		
<b>TOTAL REQUEST FOR EVENT 1</b>				<b>4,700.00</b>					

Instructions: Please complete all areas of PINK that apply.

Hobbs USSSA

**Request for Lodgers' Tax Assistance**  
**Contact Information**

Organization	Hobbs USSSA					
Name of Contact	Julie Rodriguez					
Address	3100 E. Lora Dr.					
City, State Zip	Hobbs NM 88240					
Phone#/Fax#	575-602-1717					
email	julie.rodriguez@usssa.com			nmwtxfp@gmail.com		

**Event Budget**

Income		Event 1	Event 2	Event 3	Event 4	Event 5	Total	
	Sponsorships						-	
	Sales	13,000.00	30,000.00	13,000.00	13,000.00	30,000.00	99,000.00	
	Donations						-	
	Prior Year Carryover						-	
	Other (please explain)						-	
	Total Income	13,000.00	30,000.00	13,000.00	13,000.00	30,000.00	99,000.00	
EXPENSE (NON- LODGERS' TAX		Event 1	Event 2	Event 3	Event 4	Event 5	Total	
		Cost of Sales Items					-	
		Cost of Awards	1,000.00	4,000.00	1,000.00	1,000.00	4,000.00	
		Building/Booth Rent					-	
		Advertising					-	
		Printing & Mailing					-	
		Print Media					-	
		Electronic Media					-	
		Umpires,UIC and Staff	6,390.00	10,000.00	6,390.00	6,390.00	10,000.00	
		Misc. (Please explain)	Umpires and staff lodging and food	3,000.00	6,500.00	3,000.00	6,500.00	
		Sanction Fees	2,500.00	9,000.00	2,500.00	2,500.00	9,000.00	
		Total NON- LODGERS' Exp.	12,890.00	29,500.00	12,890.00	12,890.00	29,500.00	

**Lodgers' Tax Budget Summary**

	Event 1	Event 2	Event 3	Event 4	Event 5	Total
Printing	-	-	-	-	-	-
Print Media	-	-	-	-	-	-
Electronic Media	-	-	-	-	-	-
Other	5,000.00	9,000.00	5,000.00	5,000.00	10,500.00	34,500.00
<b>TOTAL LODGERS' TAX REQ. SUMMARY</b>	<b>5,000.00</b>	<b>9,000.00</b>	<b>5,000.00</b>	<b>5,000.00</b>	<b>10,500.00</b>	<b>34,500.00</b>

Instructions: Please complete all areas of PINK that apply. Lodgers' Tax Budget Summary must reconcile to Event Details

# Lodgers' Tax Budget - Event Number 1

## Event Information

Name of Event	Appreciation Tournament			
Date	February 21-22			
Location	Ziaplex			
Description	This is a brand new adult slowpitch event . Divisions offered Mens ,Womens and Mixed			
Expected Attendance	1500	# of Overnights	500	
Is this an annual event?		Is this a new event?	yes	
PRINTING				
Posters (save-the-date) Programs  Mailings	Cost	Quantity	Total	
			-	
			-	
	SUBTOTAL		-	
	Cost	Quantity	Total	
		-		
PRINT MEDIA				
Newspaper	Name	# of ads	Cost	
			-	
			-	
	SUBTOTAL		-	
Magazine/Other	Name	# of ads	Cost	
			-	
			-	
	SUBTOTAL		-	
			TOTAL PRINT MEDIA	
ELECTRONIC MEDIA				
Radio  Television  Social Media	Name	# of spots	Cost	
			-	
			-	
			-	
			-	
			-	
			TOTAL ELECTR. MEDIA	
OTHER EXPENSE				
Name # of item Cost Total				
Professional Performance Fees Sound and Lighting Costs Sanction Fees Promotional Items (eg: tshirts, rings, etc.) Other: (please list)				-
	USSSA Sanction Fees		1	5,000.00
	USSSA Rings			-
				-
				-
				-
				-
				-
				-
				-
			TOTAL OTHER EXPENSE	
			5,000.00	
<b>TOTAL REQUEST FOR EVENT 1</b>				
5,000.00				

Instructions: Please complete all areas of PINK that apply.

# Lodgers' Tax Budget - Event Number 2

## Event Information

Name of Event	March Madness							
Date	March 14-15							
Location	Veterans Memorial Complex Ziaplex							
Description	Girls Fastpitch event ages 8u-14u. This is also a National Invitation Tournament which awards triple points to all teams entered .							
Expected Attendance	2000	# of Overnights	1500					
Is this an annual event?	yes	Is this a new event?						
<b>PRINTING</b>								
Posters (save-the-date) Programs  Mailings	Cost	Quantity	Total	Flyers Tickets	Cost	Quantity	Total	
			-					0.00
			-					-
	<b>SUBTOTAL</b>				<b>SUBTOTAL</b>			-
	Cost	Quantity	Total					<b>TOTAL PRINTING COSTS</b>
<b>PRINT MEDIA</b>						-		
Newspaper	Name	# of ads		Cost	Total		-	
							-	
							-	
	<b>SUBTOTAL</b>							-
Magazine/Other	Name	# of ads		Cost	Total		-	
							-	
							-	
				<b>SUBTOTAL</b>			-	
					<b>TOTAL PRINT MEDIA</b>			-
<b>ELECTRONIC MEDIA</b>						-		
Radio  Television  Social Media	Name	# of spots		Cost	Total		-	
							-	
							-	
							-	
							-	
					<b>TOTAL ELECTR. MEDIA</b>			-
<b>OTHER EXPENSE</b>						-		
<b>Name</b>						# of item	Cost	Total
Professional Performance Fees Sound and Lighting Costs Sanction Fees Promotional Items (eg: tshirts, rings, etc.) Other: (please list)	test						-	
							-	
	USSSA Sanction Fee		1	9,000.00		9,000.00		
	USSSA Rings						-	
	USSSA Metals						-	
							-	
							-	
							-	
							-	
							-	
						<b>TOTAL OTHER EXPENSE</b>		9,000.00
<b>TOTAL REQUEST FOR EVENT 2</b>						9,000.00		

Instructions: Please complete all areas of PINK that apply.

# Lodgers' Tax Budget - Event Number 3

## Event Information

Name of Event	Blind as a Bat Umpire Tournament							
Date	March 28-29							
Location	Ziaplex							
Description	USSSA Slowpitch Qualifier							
Expected Attendance	1500	# of Overnights	500					
Is this an annual event?		Is this a new event?						
PRINTING								
Posters (save-the-date) Programs  Mailings	Cost	Quantity	Total	Flyers  Tickets	Cost	Quantity	Total	
			-					0.00
			-					-
	SUBTOTAL				SUBTOTAL			-
	Cost	Quantity	Total					TOTAL PRINTING COSTS
PRINT MEDIA								
Newspaper	Name	# of ads	Cost	Total				
				-				
				-				
SUBTOTAL						-		
Magazine/Other	Name	# of ads	Cost	Total				
				-				
				-				
		SUBTOTAL				-		
			TOTAL PRINT MEDIA			-		
ELECTRONIC MEDIA								
Radio  Television  Social Media	Name	# of spots	Cost	Total				
				-				
				-				
				-				
				-				
			TOTAL ELECTR. MEDIA			-		
OTHER EXPENSE								
	Name	# of item	Cost	Total				
Professional Performance Fees	test			-				
Sound and Lighting Costs								
Sanction Fees	USSSA Sanction Fees	1	5,000.00					
Promotional Items (eg: tshirts, rings, etc.)	USSSA Rings							
Other: (please list)								
				TOTAL OTHER EXPENSE			5,000.00	
<b>TOTAL REQUEST FOR EVENT 3</b>				<b>5,000.00</b>				

Instructions: Please complete all areas of PINK that apply.

# Lodgers' Tax Budget - Event Number 4

## Event Information

Name of Event	Angel for Autism Arena Play Tournament							
Date	April 11-12							
Location	Ziaplex							
Description	USSSA Slowpitch Qualifier							
Expected Attendance	1500	# of Overnights	500					
Is this an annual event?	yes	Is this a new event?						
PRINTING								
Posters (save-the-date) Programs  Mailings	Cost	Quantity	Total	Flyers Tickets	Cost	Quantity	Total	
			-					0.00
			-					-
	SUBTOTAL				SUBTOTAL			-
	Cost	Quantity	Total					TOTAL PRINTING COSTS
PRINT MEDIA						-		
Newspaper	Name	# of ads		Cost	Total		-	
							-	
							-	
	SUBTOTAL							-
Magazine/Other	Name	# of ads		Cost	Total		-	
							-	
							-	
		SUBTOTAL					-	
						TOTAL PRINT MEDIA		-
ELECTRONIC MEDIA						-		
Radio  Television  Social Media	Name	# of spots		Cost	Total		-	
							-	
							-	
							-	
							-	
						TOTAL ELECTR. MEDIA		-
OTHER EXPENSE						-		
Name						# of item	Cost	Total
Professional Performance Fees Sound and Lighting Costs Sanction Fees Promotional Items (eg: tshirts, rings, etc.) Other: (please list)	test						-	
							-	
	USSSA Sanction Fees		1	5,000.00			5,000.00	
	USSSA Ring						-	
							-	
							-	
							-	
							-	
							-	
							-	
						TOTAL OTHER EXPENSE		5,000.00
<b>TOTAL REQUEST FOR EVENT 4</b>								<b>5,000.00</b>

Instructions: Please complete all areas of PINK that apply.

# Lodgers' Tax Budget - Event Number 5

## Event Information

Name of Event	Hobbs SuperSlam NIT			
Date	April 25-26			
Location	Ziaplex			
Description	USSSA National Slowpitch Tournament			
Expected Attendance	2000	# of Overnights	1500	
Is this an annual event?	yes	Is this a new event?		
PRINTING				
Posters (save-the-date) Programs Mailings	Cost	Quantity	Total	
			-	
			-	
	SUBTOTAL		-	
	Cost	Quantity	Total	
		-		
PRINT MEDIA				
Newspaper	Name	# of ads	Cost	
			-	
			-	
	SUBTOTAL		-	
Magazine/Other	Name	# of ads	Cost	
			-	
			-	
	SUBTOTAL		-	
			TOTAL PRINT MEDIA	
ELECTRONIC MEDIA				
Radio Television Social Media	Name	# of spots	Cost	
			-	
			-	
			-	
			-	
			-	
			TOTAL ELECTR. MEDIA	
OTHER EXPENSE				
Name # of item Cost Total				
Professional Performance Fees Sound and Lighting Costs Sanction Fees Promotional Items (eg: tshirts, rings, etc.) Other: (please list)	test			-
	USSSA NIT and Sanction Fee	1	8,000.00	8,000.00
	USSSA Rings/Awards	1	2,500.00	2,500.00
				-
				-
				-
				-
				-
				-
				-
			TOTAL OTHER EXPENSE	
			10,500.00	
<b>TOTAL REQUEST FOR EVENT 5</b>			<b>10,500.00</b>	

Instructions: Please complete all areas of PINK that apply.

Hobbs Hispano  
Chamber of Commerce

**Request for Lodgers' Tax Assistance**  
**Contact Information**

Organization	Hobbs Hispano Chamber of Commerce					
Name of Contact	Sergio Polanco - President & CEO					
Address	113 N Shipp St,					
City, State Zip	Hobbs, NM 88240					
Phone#/Fax#	Cell 575-602-4019					
email	info@hispanochamber.org					

**Event Budget**

Income		Event 1	Event 2	Event 3	Event 4	Event 5	Total
	Sponsorships	5,000.00	10,000.00				15,000.00
	Sales						-
	Donations	1,000.00					1,000.00
	Prior Year Carryover						-
	Other (please explain)						-
	<b>Total Income</b>	<b>6,000.00</b>	<b>10,000.00</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>16,000.00</b>
EXPENSE (NON- LODGERS' TAX		Event 1	Event 2	Event 3	Event 4	Event 5	Total
		Cost of Sales Items					-
		Cost of Awards					-
		Building/Booth Rent					-
		Advertising					-
		Printing & Mailing					-
		Print Media					-
		Electronic Media					-
		Misc. (Please explain)					-
		<b>Total NON- LODGERS' Exp.</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>

NON -  
LODGERS'  
TAX

Lodgers' Tax Budget Summary						
	Event 1	Event 2	Event 3	Event 4	Event 5	Total
Printing	-	-	-	-	-	-
Print Media	3,350.00	3,350.00	-	-	-	6,700.00
Electronic Media	4,750.00	5,640.00	-	-	-	10,390.00
Other	14,308.00	16,000.00	-	-	-	30,308.00
<b>TOTAL LODGERS' TAX REQ. SUMMARY</b>	<b>22,408.00</b>	<b>24,990.00</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>47,398.00</b>

LODGERS'  
TAX

Instructions: Please complete all areas of PINK that apply. Lodgers' Tax Budget Summary must reconcile to Event Details

# Lodgers' Tax Budget - Event Number 1

## Event Information

Name of Event	Dia Del Niño Festival - Childrens Day Festival							
Date	04/25/2026							
Location	Boys and Girls Club							
Description	Dia del Niño is an annual family-focused cultural festival celebrating Hispanic heritage through live performances, music, food vendors, and children's activities. The event is designed to attract families from Lea County, Eddy County, and West Texas communities							
Expected Attendance	1000	# of Overnights	200					
Is this an annual event?	yes	Is this a new event?	no					
PRINTING								
Posters (save-the-date) Programs  Mailings	Cost	Quantity	Total	Flyers Tickets	Cost	Quantity	Total	
			-					0.00
			-					-
	SUBTOTAL				SUBTOTAL			-
	Cost	Quantity	Total					TOTAL PRINTING COSTS
PRINT MEDIA						-		
Newspaper  Magazine/Other	Name		# of ads	Cost	Total			
	Hobbs News Sun		3	750.00	2,250.00			
	Noticias Del Sol		1	1,100.00	1,100.00			
			SUBTOTAL			3,350.00		
ELECTRONIC MEDIA								
Radio  Television  Social Media	Name		# of spots	Cost	Total			
	Noalmark Broadcasting		50	13.00	650.00			
	Klma Radio		100	10.00	1,000.00			
	Video and Photography		1	1,500.00	1,500.00			
	Promo Content		1	1,000.00	1,000.00			
	Meta Facebook/Instagram		1	400.00	400.00			
	Tik Tok		1	200.00	200.00			
TOTAL ELECTR. MEDIA						4,750.00		
OTHER EXPENSE								
Professional Performance Fees Sound and Lighting Costs Sanction Fees Promotional Items (eg: tshirts, rings, etc.) Other: (please list)	Name		# of item	Cost	Total			
	Entertainment		1	5,000.00	5,000.00			
	Dj - AJ not the DJ		1	800.00	800.00			
							-	
	t-shirts		400	14.00	5,600.00			
	Swag Bag		400	1.75	700.00			
	Med candy bag		400	4.99	1,996.00			
	Pencils (case of 1000)		1	62.00	62.00			
	Bracelets (case of 1000)		1	150.00	150.00			
							-	
TOTAL OTHER EXPENSE						14,308.00		
<b>TOTAL REQUEST FOR EVENT 1</b>						<b>22,408.00</b>		

Instructions: Please complete all areas of PINK that apply.

# Lodgers' Tax Budget - Event Number 2

## Event Information

Name of Event	Cinco De Mayo Festival			
Date	05/02/2026			
Location	City Hall Parking Lot			
Description	Cinco De Mayo celebration featuring live music, traditional and contemporary performances, and community gatherings that highlight the richness of Hispanic traditions. The event fosters cultural appreciation through music, dance, food, art, and Family-friendly activities, creating an inclusive atmosphere that welcomes people of all backgrounds.			
Expected Attendance	3000	# of Overnights	300	
Is this an annual event?	Yes	Is this a new event?	No	
PRINTING				
Posters (save-the-date) Programs  Mailings	Cost	Quantity	Total	
			-	
			-	
	SUBTOTAL		-	
	Cost	Quantity	Total	
		-		
TOTAL PRINTING COSTS -				
PRINT MEDIA				
Newspaper	Name	# of ads	Cost	Total
	Hobbs News Sun	3	750.00	2,250.00
	Noticias Del Sol	1	1,100.00	1,100.00
	SUBTOTAL			3,350.00
Magazine/Other	Name	# of ads	Cost	Total
				-
				-
		SUBTOTAL		-
TOTAL PRINT MEDIA 3,350.00				
ELECTRONIC MEDIA				
Radio  Television  Social Media	Name	# of spots	Cost	Total
	Klma Radio	100	10.00	1,000.00
	Noalmark Broadcasting	80	13.00	1,040.00
	Video and Photography	1	1,500.00	1,500.00
	TikTok	1	200.00	200.00
	Meta Facebook and Instagram	1	400.00	400.00
	Promo Content	1	1,500.00	1,500.00
TOTAL ELECTR. MEDIA 5,640.00				
OTHER EXPENSE				
Professional Performance Fees Sound and Lighting Costs Sanction Fees Promotional Items (eg: tshirts, rings, etc.) Other: (please list)	Name	# of item	Cost	Total
	Live Band 1 - Los Jilgueros	1	6,000.00	6,000.00
	Live Band 2 - Bravos de Ojinaga	1	5,000.00	5,000.00
	Live Band 3 - Maricahi	1	5,000.00	5,000.00
				-
				-
				-
				-
				-
				-
TOTAL OTHER EXPENSE 16,000.00				
<b>TOTAL REQUEST FOR EVENT 2</b>			<b>24,990.00</b>	

Instructions: Please complete all areas of PINK that apply.